

Instructions

File size- 8.75" x 17.5"

Viewable- 8.25" x 16"

Safe Line- 7.25" x 15"

Bleed Line

Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line

Any text/logo/images past this line will be trimmed off

Safety Line

Important text/logos should not extend past this line

- . File color mode must be CMYK
- . All text must be outlined (type Menu -> Create Outlines)
- . Embed or include linked images in separate folder
- . If Pantone color matching is required, specify the colors in the artwork
- . Resolution must 150 ppi at full size
- . Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

Retractor Area

No text / logos in this area. This area will be trimmed off / hidden inside the banner stand. Please only have background images extend into this area for bleed purposes.